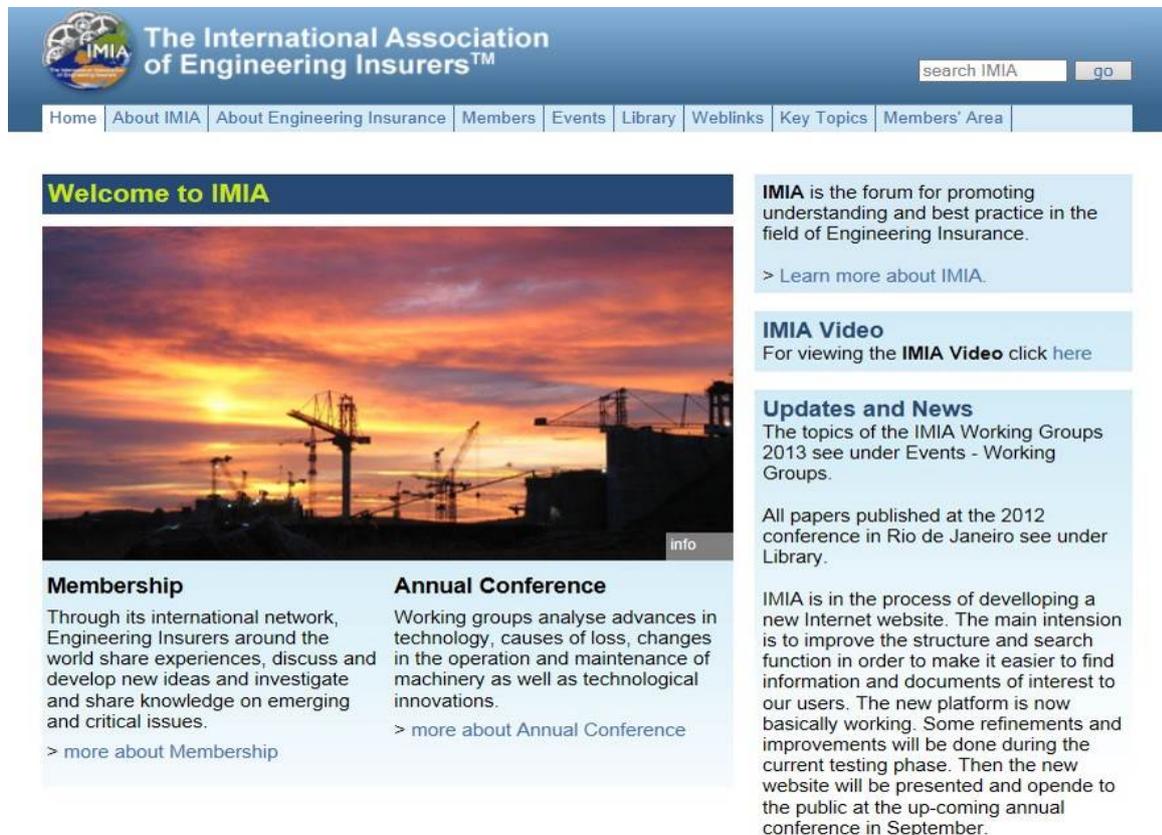


IMIA Website Report to the IMIA Conference 2013 in Delhi



Welcome to IMIA

Membership
Through its international network, Engineering Insurers around the world share experiences, discuss and develop new ideas and investigate and share knowledge on emerging and critical issues.
> [more about Membership](#)

Annual Conference
Working groups analyse advances in technology, causes of loss, changes in the operation and maintenance of machinery as well as technological innovations.
> [more about Annual Conference](#)

IMIA Video
For viewing the **IMIA Video** click [here](#)

Updates and News
The topics of the IMIA Working Groups 2013 see under Events - Working Groups.
All papers published at the 2012 conference in Rio de Janeiro see under Library.
IMIA is in the process of developing a new Internet website. The main intension is to improve the structure and search function in order to make it easier to find information and documents of interest to our users. The new platform is now basically working. Some refinements and improvements will be done during the current testing phase. Then the new website will be presented and open to the public at the up-coming annual conference in September.

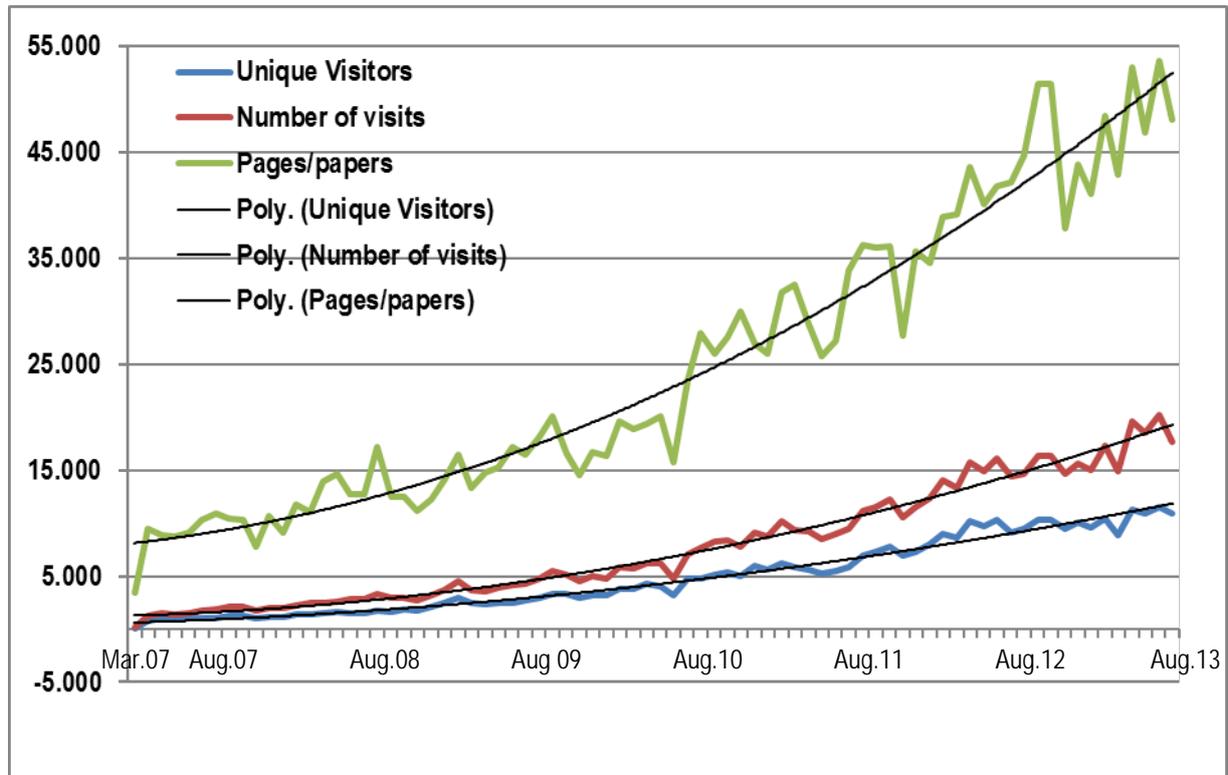
Our present setup of the IMIA website www.imia.com has been introduced seven years ago. We have changed, modified and added many things since then, but finally we saw that a complete reconstruction on a new basis was necessary to keep up with today's requirements and allowing us to introduce ways of improving the structure and make search for documents of interest a lot more easy.

Before going to introduce the new IMIA website and its features, here are some general observations and comments on the last year's development and use of the current webpages.

The number of new documents loaded to the various pages of the website (including the Members' Area) during the past year is more than 50 which are IMIA conference documents, IMIA WG papers, External and Short Papers, IMIA Premium and Loss statistics, Country reports, IMIA News Sheets, IMIA Website statistics and various internal reports. As regards the number of new claims examples supplied by our Members/ Delegates the past year was rather disappointing and we would really like to get a few more in the coming year. They are one of the areas frequently visited in search for specific claims cases.

The interest in our website and its papers and information is again keeping its greatly enjoyable trend. The number of unique users, the number of pages, documents seen and downloaded per month is impressively growing and proves successfully how much interest exists in the work of IMIA and this is certainly due to the great variety of topics dealt with in respect of Engineering Insurance and the quality of the papers made available and of the input given by our Members and Delegates, and this deserves our highest appreciation.

The recorded trend of use of the IMIA website since its introduction in March 2007 is illustrated in this graph:



IMIA website user statistics from March 2007 to August 2013

The number of monthly unique visitors grew from March 2007 to August 2013 from 80 to 11,000, the number of all monthly visits from 200 to over 18,000 and the number of pages/documents seen per month went from 3,500 to over 50,000.

The monthly website records are detailed down to the individual page / document seen and thus allow us conclusion as to what visitors of the IMIA website are most interested in. The documents on the top ten hit list changes only slightly from month to month. The main topics of interest are: Examples of policy wordings and clauses, Maintenance of steam turbines, Design exclusions, Turbines, Hydro power, Wind turbines, Gas turbines, Pulp and Paper and TPL.

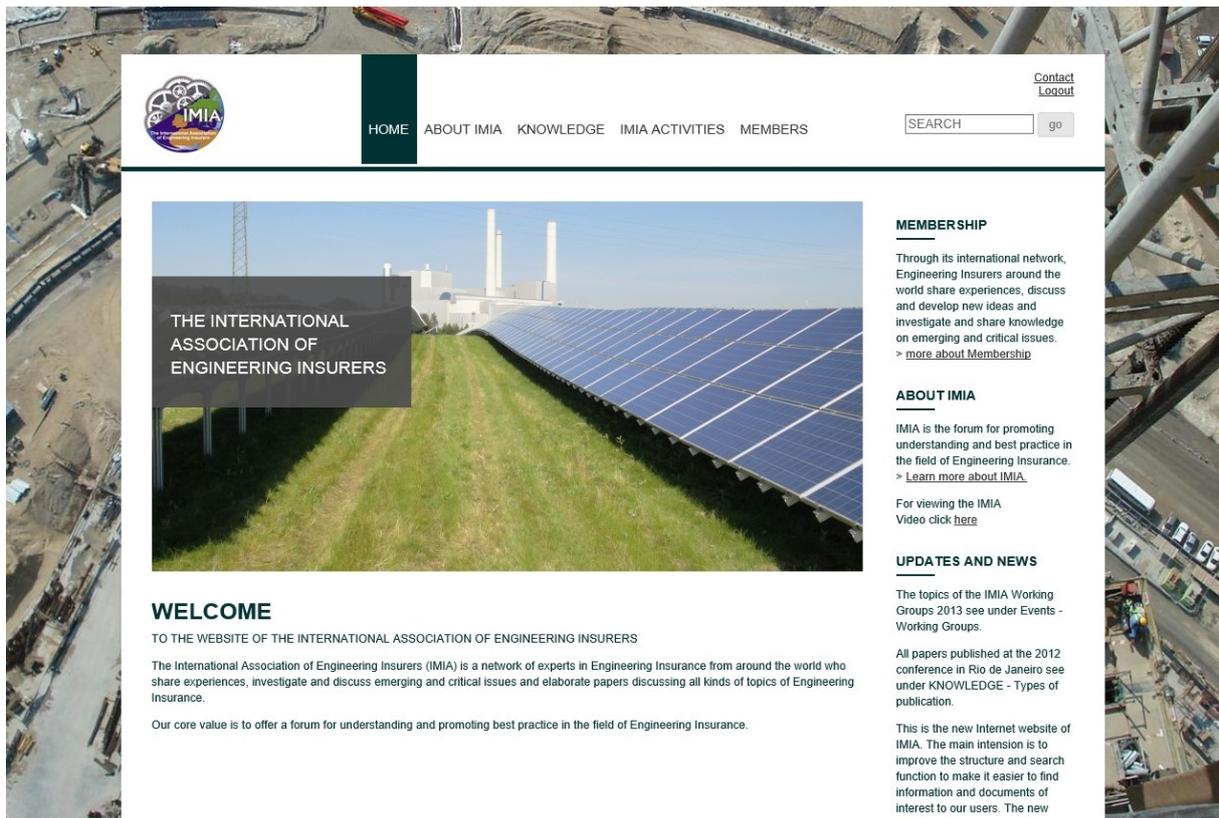
The documents seen / downloaded most frequently are:

- IMIA working group papers, preferably the newer ones, but also some much earlier ones. External Papers
- IMIA statistics,
- Country reports
- Members of IMIA.

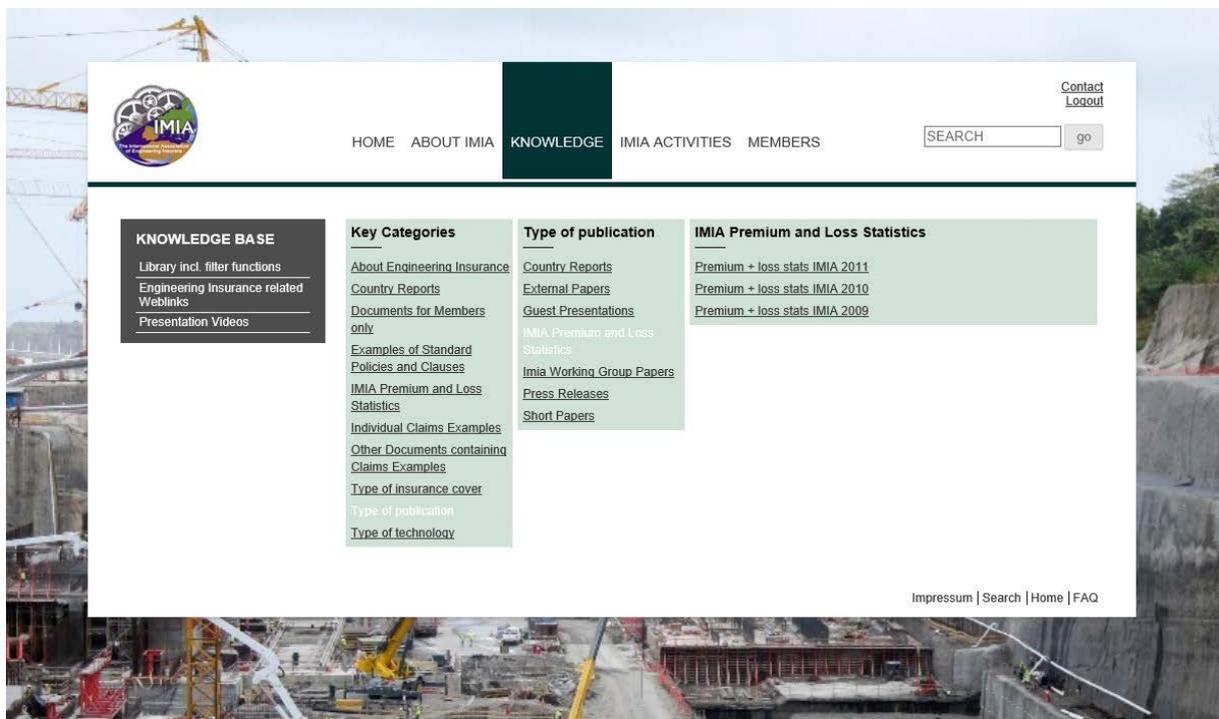
The new papers presented at the Delhi conference this year will be shown on the new website Knowledge page soon after the conference.

The costs of the normal maintenance and service of the website have again been kept at a very economical level during 2012. The costs of creating and realising the new webpage was slightly beyond the earlier estimate, but well within reasonable limits.

And this is the look of the new IMIA Internet website:



While the pages and sub-pages of HOME and ABOUT IMIA contain mainly information about IMIA, its services and members, the KNOWLEDGE pages provide all available documents and they can be selected by different categories:



The pages of IMIA ACTIVITIES and MEMBERS are accessible for Members only and contain all of the previous Members' Area, but in a much better structure.

It is all there to be tried and tested, and the IMIA Secretary welcomes your comments and observations as well as suggestions to further improve our website. Promoting the IMIA website by Delegates will further contribute to the intensive use of it.